



A Declaration of Unity

This we owe to A.A.'s future;
to place our common welfare first;
to keep our Fellowship united.
For on A.A. unity depend our lives,
and the lives of those to come.

Area 50, Panel 74 Presents...

G.S.R. Resources



Virtual
Coffee
Hour





TRADITION 11 –

Our public relations policy is based on attraction rather than promotion. We need always maintain anonymity at the level of press radio and films.

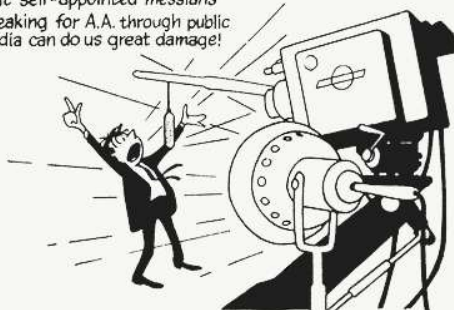
The Eleventh Tradition

Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.

Ours is not a secret society...
we carry the message
anywhere we can—



But we must ever be aware
that self-appointed messiahs
speaking for A.A. through public
media can do us great damage!



**TRADITION
OF THE MONTH**

**Principle:
Attraction**



Tradition 11 Long form:

Our relations with the general public should be characterized by personal anonymity. We think A.A. ought to avoid sensational advertising. Our names and pictures as A.A. members ought not be broadcast, filmed, or publicly printed. Our public relations should be guided by the principle of attraction rather than promotion. There is never need to praise ourselves. We feel it better to let our friends recommend us.

We agree that when we speak with or interact with the general public, we always maintain personal anonymity. We think A.A. should avoid dramatic or shocking advertising. Our names and pictures as A.A. members should not be broadcast, filmed, or publicly printed. Our public relations should be guided by the principle of attraction rather than promotion. (Meaning we will say what we do and allow people to decide for themselves if they want to join us.) We never need to praise ourselves. We feel it is better to let our friends recommend us.

–explanation from Plain Language Big Book, pg 163



NOVEMBER 2025

Top of the Triangle

STRUCTURE OF THE CONFERENCE
(U.S. and Canada)

A.A. GROUPS

GROUP GSRs

**DISTRICT
COMMITTEES**

**AREA
ASSEMBLIES**

**DELEGATES TO THE
GENERAL SERVICE
CONFERENCE**

**GENERAL
SERVICE
BOARD**

**A.A. WORLD SERVICES
BOARD**

**A.A. GRAPEVINE
BOARD**



A decorative border of autumn leaves in shades of orange, yellow, and red, scattered along the top and sides of the slide.

Mindset

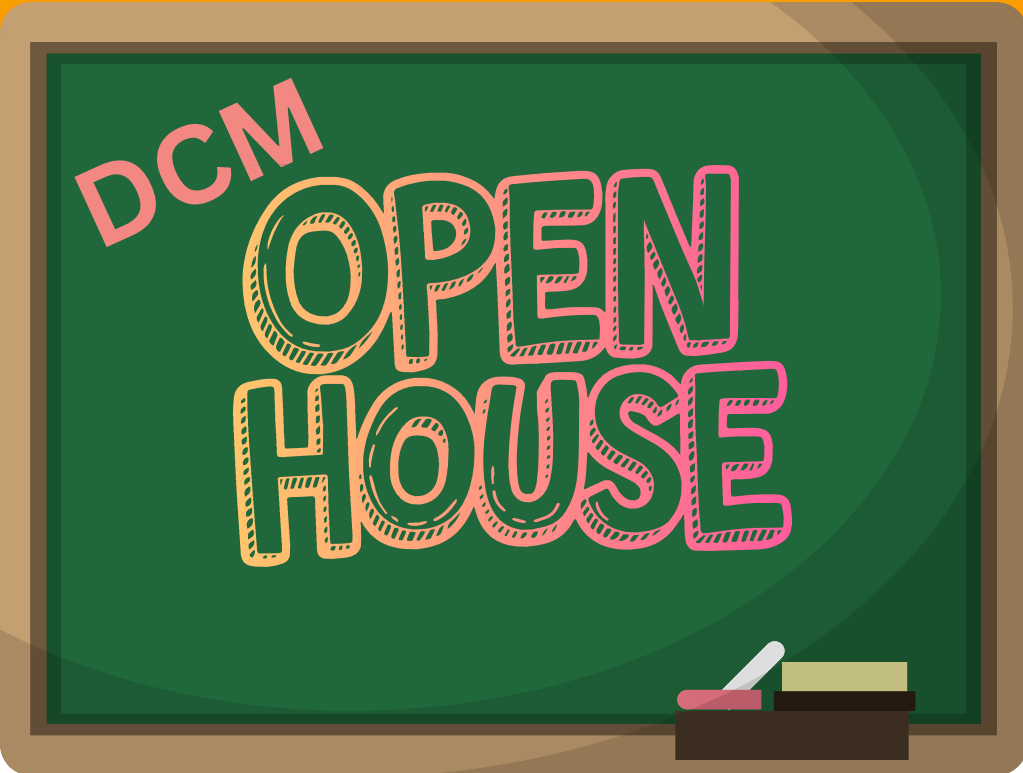
Communication Goals

- Ensuring that Home Groups have opportunities to carry the message to the sick and suffering alcoholic
- Doing Service in your own community
- Learning what other home groups are doing
- Seeking inspiration from our fellows
- Relationship between Home Groups and Districts to make it happen





District Committee Chairs & General Service Reps



DCM
OPEN
HOUSE



Introductions

Hi

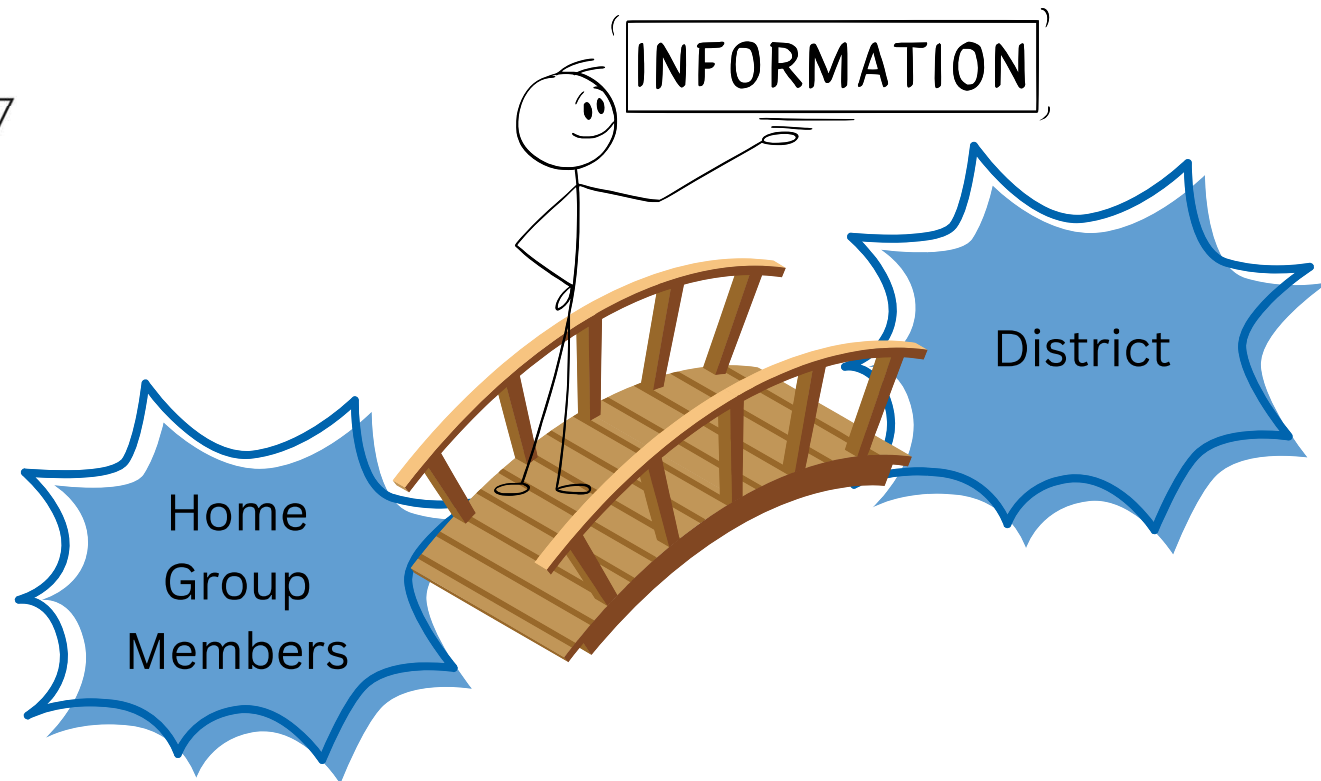
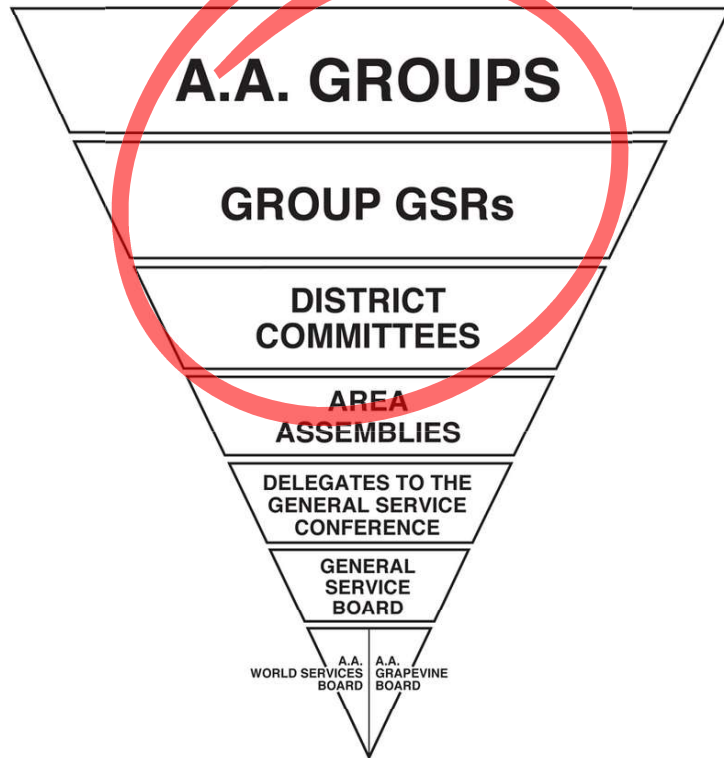
MY NAME IS...

(GSRs & DCMs)

Alternates, too!

Where the Magic Happens

STRUCTURE OF THE CONFERENCE
(U.S. and Canada)



A cluster of orange and yellow autumn leaves is positioned at the top left and top right of the slide, framing the title area.

Helping the Sick and Suffering

Being in the conversation makes it possible to help others.

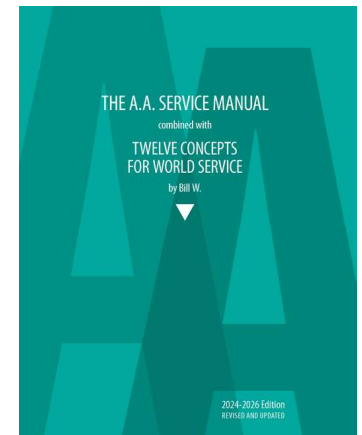
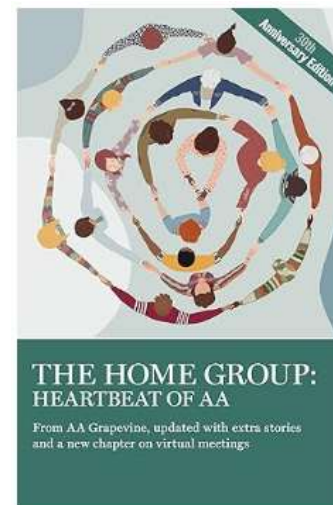
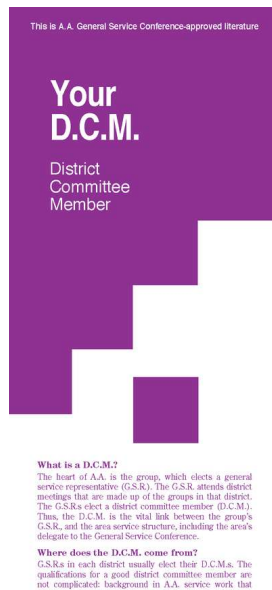
The General Service Structure provides opportunity to home groups to carry the message.

When a home group is doing work in their community, other home groups want to know!

AA members want to help - just not always aware of how to do that.

A cluster of orange and white pumpkins with green leaves is positioned at the bottom left of the slide.

Understanding Each Other



**Join
the
Conversation**

GSR Thoughts

What are my responsibilities?
Who is our DCM?
What District are we in?
When is our District Meeting?
Why should I attend our District Meeting?
Can they help my home group? How?
Are they representing our home group? Where?



DCM Thoughts

Who are the GSRs in our district?
Am I visiting GSRs at their home groups?
Am I attending Area Meetings and reporting?
Would more people attend if meetings were hybrid?
Am I sharing service opportunities with groups?
Am I in tune with the needs/voice of home groups?
Are we hosting events and getting groups involved?
Is every home group represented at the Conference?



Roles

GSR

- Share anything you feel the District should know about what's going on with your home group (e.g. issues, events, service initiatives, etc)
- Share with the District which discussion topics does your home group (or you) want held at the District, Area or General Service Conference
- Share with the District any motions your home group would like to make to the District, Area or General Service Conference
- Ask for support with providing service in your community

DCM

- Share feedback and needs from home groups/GSRs with the Area
- Provide service opportunities to the home groups that fall in between intergroups, geographically
- Support home groups in carrying the message into the community by providing literature and service opportunities
- Connect home groups so they can share experiences and learn together
- Inform home groups about the Delegate's Questionnaire and provide a Report back after the General Service Conference

Ask Your DCM!

q & a

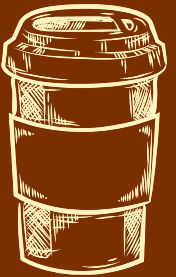




When We Get Busy – We Get Better!



Announcements!





Coming Up...!

District Meetings

District 1 – 3rd Friday 6:30 (hybrid)

District 3 – 2nd Wednesday 6:00 (in person)

District 4 – 2nd Tuesday 7:00 (hybrid)

District 5 – Last Monday 7:30 (online)

Districts 6 & 7 – 3rd Monday 6:00 (online)

District 11 – 3rd Monday 5:15 (hybrid)

District 15 – 1st Tuesday 6:30 (in person)

District 16 – 4th Wednesday 7:00 (in person)
*changed to 3rd Wednesday for Nov/Dec

District 17 – 3rd Saturday 11:00–12:30 (in person)

Districts 18 & 19 – 2nd Tuesday 5:30 (online)



**Are you IN AA
or
Around AA?**

**District Elections
are happening!**

Locations & Zoom info on www.area50wny.org



Coming Up...!

Area 50 Assembly

What:

Last Area 50 Assembly of Panel 74

When:

Saturday, November 8th

Where:

Wayside Presbyterian Church
5017 Lake Shore Rd, Hamburg, NY 14075

General Service Assembly

50
Area

November 8, 2025
9:30a - 2p

Wayside Presbyterian
5017 Lake Shore Rd, Hamburg, NY 14075

Progress Report About:

co-hosted by
BUFFYPAA & DISTRICT 16

lunch provided

Hybrid Info @ www.area50wny.org



Coming Up...!

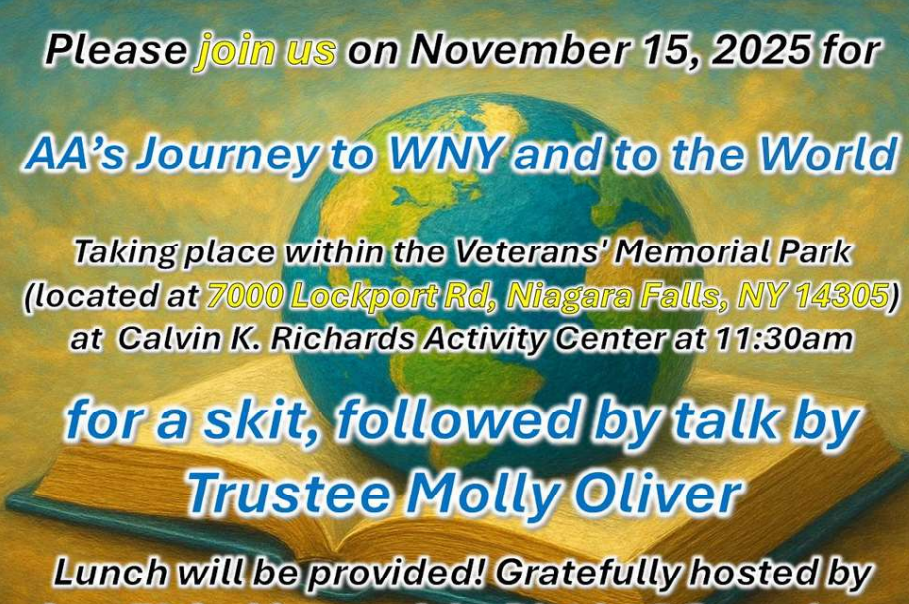
Archives & District 3 Joint Event

What:
Day of Sharing

When:
November 15, 2025 at 11:30a

Where:
Calvin K Richards Activity Center
700 Lockport Rd, Niagara Falls, NY 14305

HYBRID Info:
Zoom ID: 869 4861 3467
Passcode: 164164



Please *join us* on November 15, 2025 for
AA's Journey to WNY and to the World

Taking place within the Veterans' Memorial Park
(located at *7000 Lockport Rd, Niagara Falls, NY 14305*)
at Calvin K. Richards Activity Center at 11:30am

for a skit, followed by talk by
Trustee Molly Oliver

Lunch will be provided! Gratefully hosted by
Area 50 Archives and the District 3 Committee

Zoom ID 869 4861 3467 Passcode 164164

Clean-up help would be appreciated

Literature
Raffle!



Coming Up...!

NERF 2025

What:

Northeast Regional Forum

When:

December 5-7, 2025

Where:

Providence, RI

Info & Registration:

<https://area59aa.org/calendar/northeast-regional-forum-2025/>

Area 50 is hosting NERF in 2027!

NORTHEAST REGIONAL FORUM

December 5-7, 2025

Omni Providence Hotel, Providence, RI

You are invited to the Northeast Regional Forum!

PURPOSE OF REGIONAL FORUMS

- Regional Forums are hosted by the General Service Board and "open" to all A.A. members or anyone interested in A.A.
- Regional Forums are designed to enhance trust and communication between A.A. members, the General Service Board, Staff, and Directors from the General Service Office and AA Grapevine.

PROGRAM

- Your Northeast Regional Trustee will moderate the event. You will hear from the General Manager of your General Service Office and Staff Members, General Service Board Trustees, AA Grapevine/La Viña Inc. Publisher and Staff, A.A. World Services, Inc. Director, your regional delegates, and past trustees.
- There will be presentations, workshops, panels, and more. There will also be sharing sessions to allow for comments and questions. A sample program is posted on aa.org/regional-and-local-forums.
- The event will take place from Friday from 6:30 p.m. through Sunday 12 p.m.

REGISTRATION

- Registration is FREE and will open online at www.aa.org on **Friday, October 3, 2025**.
- All registration information is confidential and will not be used for anything except communicating about the event and sending the digital Regional Forum Final Report.
- Pre-registration is encouraged, and on-site registration will be available.



Coming Up....!

NERAASA 2026

What:

Northeast Regional Alcoholics Anonymous Service Assembly

When:

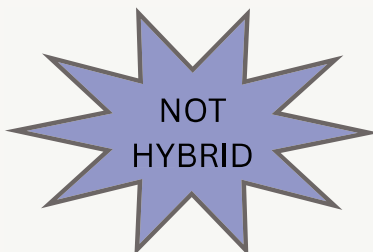
February 19-22, 2026

Where:

Portland, Maine

Info & Registration:

www.NERAASA.com



NERAASA 2026



NorthEast Regional A.A. Service Assembly

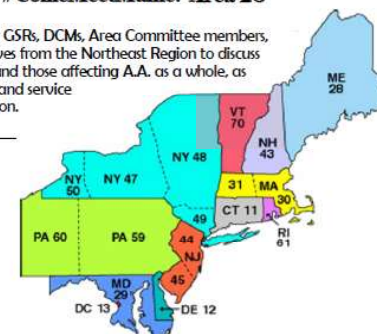
All A.A. members are welcome! #ComeMeetMaine! Area 28

PURPOSE: The purpose of NERAASA is for GSRs, DCMs, Area Committee members, and Intergroup/Central Office Representatives from the Northeast Region to discuss General Service Conference-related issues and those affecting A.A. as a whole, as well as pertinent aspects of recovery, unity, and service common to the Areas of the Northeast Region.

February 19-22, 2026

Holiday Inn By the Bay
88 Spring St
Portland, ME 04101

Deadline for hotel
registrations 1/19/2026



ROUNDTABLES: Intergroups (Saturday Only) ~ DCM/Alternate DCM/DCMC ~ GSRs/Alternate GSRs ~ PI/CPC/Literature ~ Corrections/ Bridging the Gap/ Grapevine/ Treatment ~ Delegates/Alternate Delegates ~ Secretary/Registrars ~ Accessibilities/ Remote Communities/ Website and Technology ~ Area Chairs/ Alternate Area Chairs ~ Treasurers/ Alternate Treasurers ~ Young People (after hours) ~ Spanish (after hours)

BOOK YOUR ROOM at the Holiday Inn By the Bay:

All room reservations must be booked directly with Holiday Inn By the Bay before 1-19-2026. Standard rooms are at a reduced rate of \$189 per night. Does not include 1.5 % City Tax or 9% State Lodging Tax. Fees are subject to change. Hotel Reservations for NERAASA at the Holiday Inn By The Bay may be made online by visiting <https://book.passkey.com/e/51032520>. Conference room rates are available 3 days pre and post conference dates.

PARKING:

Overnight guests park under the hotel for \$15 per vehicle, per night with unlimited in and out privileges. Day guests park in the external garage at a rate of \$5 per vehicle, per day with one in and out.

OVERFLOW HOTEL INFORMATION:

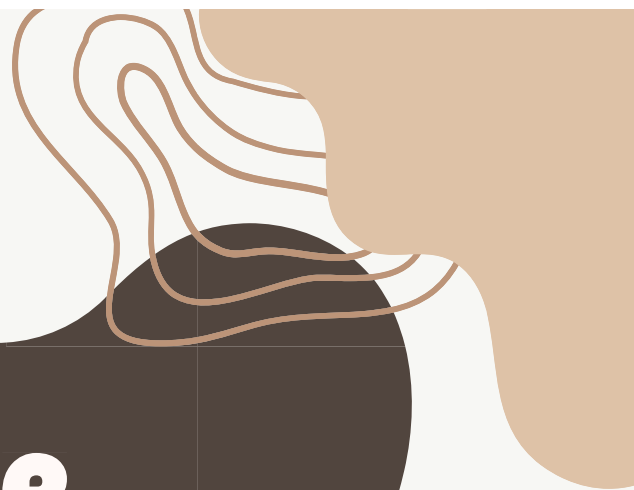
We are in talks with hotels in the vicinity of the Holiday Inn By the Bay for overflow and will update the [What's New](#) Page of our website in the future.

For additional information visit our website
www.NERAASA.com

Questions? Contact us: NERAASA2026Info@gmail.com

Visit Our Website
To Register Online





I Am Responsible...

When anyone, anywhere,
reaches out for help,
I want the hand of A.A.
always to be there.
And for that: I am responsible.





Thank You!

**Questions? Concerns?
Comments?
Email us!**

p74gsrorientation@area5Owny.org

