

72nd General Service Conference Committees

Agenda Items

I. Agenda

- A. Review suggestions for the theme of the 2023 General Service Conference.
- B. Review presentation/discussion topic ideas for the 2023 General Service Conference.
- C. Discuss workshop topic ideas for the 2023 General Service Conference.
- D. Review the General Service Conference Evaluation Form, distribution process and 2021 Evaluation Summary.
- E. Discuss progress report on Conference improvement.

II. Cooperation with the Professional Community

- A. Review progress report on A.A.W.S. LinkedIn page.
- B. Review suggested revisions for the draft pamphlet “A.A. in Your Community.”
- C. Review progress report on the development of outward facing pamphlets for the mental health professionals.
- D. Consider creating a new pamphlet designed to help C.P.C. committees reach as many doctors as possible.
- E. Review content and format of C.P.C. Kit and Workbook.

III. Corrections

- A. Review contents and format of Corrections Kit and Workbook.
- B. Reconsider use of the term “person in custody” in A.A. literature.
- C. Consider requests to limit changes to the book *Alcoholics Anonymous*.
- D. Discuss request to make A.A. literature changes slowly and with A.A.’s primary purpose in mind.

IV. Finance

- A. Review Self-Support Packet.
- B. Consider request to add a historical disclaimer to the front of the book *Twelve Steps and Twelve Traditions*.
- C. Consider request that all proposed changes to the book *Twelve Steps and Twelve Traditions* be handled in footnotes.

V. Grapevine/La Viña

- A. Review progress report on AA Grapevine Workbook revisions.
- B. Review progress report on Grapevine and La Viña Instagram accounts.
- C. Consider the list of suggested Grapevine book topics for 2023 and later.
- D. Discuss the wide-ranging impact the Preamble change has had on our A.A. Fellowship.

VI. Literature

- A. Annual review of recovery literature matrix.
- B. Review draft language regarding safety and A.A. to be included in *Living Sober* and the pamphlet “Questions and Answers on Sponsorship.”
- C. Review draft pamphlet based on A.A.’s Three Legacies.
- D. Review draft pamphlet “The Twelve Steps Illustrated.”
- E. Review progress report regarding the pamphlet “The Twelve Concepts Illustrated.”
- F. Review progress report regarding the pamphlet “Too Young?”
- G. Review draft of the revised pamphlet “Young People and A.A.”
- H. Review progress report regarding update of the pamphlet “A.A. for the Black and African-American Alcoholic.”
- I. Review progress report regarding update of the pamphlet “A.A. for the Native North American.”
- J. Review progress report regarding development of a Fourth Edition of the book *Alcohólicos Anónimos*.
- K. Review progress report regarding the translation of the book *Alcoholics Anonymous* (Fourth Edition) into plain and simple language.
- L. Review progress report regarding requests to develop study guide workbooks for A.A.
- M. Review progress report regarding development of a Fifth Edition of the book *Alcoholics Anonymous*.
- N. Discuss the existing version of the pamphlet “Twelve Traditions Illustrated.”

- O. Discuss G.S.O. Publishing updates per the A.A.W.S. print policy:
 - 1. Review the draft update of the pamphlet “Is A.A. for You?”
 - 2. Review the draft update of the pamphlet “Is There an Alcoholic in Your Life?”
 - 3. Review the draft update of the pamphlet “Frequently Asked Questions About A.A.”
 - 4. Review the draft update of the pamphlet “This Is A.A.”
- P. Review progress report regarding strategy to make current literature accessible in all possible formats.
- Q. Review progress report regarding Literature Committee workbook.
- R. Discuss changes to the text of the book *Twelve Steps and Twelve Traditions* as directed by the 71st General Service Conference.
- S. Consider an update of the book *Experience, Strength and Hope*.

VII. Policy/Admissions

- A. Review G.S.O. general manager’s report regarding General Service Conference site selection.
- B. Review dates for the 2026 General Service Conference.
- C. Discuss the procedure: “Process for Approving Observers to the Conference.”
- D. Review progress report on the development of a process using virtual meeting technologies for polling the G.S.C. between meetings.
- E. Discuss report on the Equitable Distribution of Workload process.
- F. Consider request to restore a paragraph in the story “Freedom from Bondage” in the book *Alcoholics Anonymous*.
- G. Consider request to revise the pamphlet “Questions and Answers on Sponsorship” to reflect shared experience on service sponsorship.

VIII. Public Information

- A. Review the 2022 Public Information Comprehensive Media Plan.
- B. Public Service Announcements (PSAs):
 - 1. Review the distribution and tracking information for two video PSAs:
 - i. “Sobriety in A.A.: My Drinking Built a Wall”
 - ii. “Sobriety in A.A.: When Drinking is no longer a Party.”
 - 2. Review the 2021 report on the “Relevance and Usefulness of Video PSAs.”

- C. Review a progress report and the G.S.O. Podcast Plan.
- D. Review report on “YouTube Performance.”
- E. Review report on “Google Ads Performance.”
- F. Review report on “Meeting Guide Performance.”
- G. Review the "2021 Fourth Quarter Report on A.A.W.S. Board Oversight of G.S.O.'s A.A. website."
- H. Review report on “AAGV/La Viña Website, Marketing and Podcast.”
- I. Discuss feasibility research on paid placement of PSA videos on streaming platforms.
- J. Discuss Public Information pamphlets/materials:
 - 1. Consider suggestion to revise the flyer “A.A. At a Glance.”
 - 2. Review suggested revisions to the pamphlet “Speaking at Non-A.A. Meetings.”
 - 3. Review suggested revisions to the pamphlet “Understanding Anonymity.”
 - 4. Consider request to retire and replace the “A.A. Fact File.”
- K. Review request to create a new form of communication to address anonymity on social media.
- L. Review report on development and distribution ideas for the “A.A. Triennial Membership Survey.”
- M. Review content and format of P.I. Kit and Workbook.

IX. Report and Charter

- A. Discuss General Service Conference *Final Report*.
- B. Review *The A.A. Service Manual, 2021-2023 Edition*.
- C. Review progress report from A.A.W.S. Publishing on a new section to be added at the end of the Twelve Concepts for World Service titled “Amendments.”
- D. Consider request to include a G.S.R. preamble in the pamphlet “G.S.R.: Your Group’s Link to A.A. as a Whole.”
- E. Consider requests that the chapter titled “The Doctor’s Opinion” be returned to page one, as it was in the First Edition.

X. Treatment and Accessibilities

- A. Review progress report on pamphlet “A.A. for the Older Alcoholic.”
- B. Review progress report on military audio interviews.

- C. Discuss draft version of A.A. Guidelines for remote communities.
- D. Review contents and format of Treatment Kit and Workbook.
- E. Review contents and format of Accessibilities Kit and Workbook.
- F. Consider request to revise the pamphlet “The A.A. Group” to reflect the importance of the group as a “spiritual entity” as stated in the Long Form of Tradition Five.
- G. Consider request to revise text in the chapter “Getting plenty of rest” in the booklet *Living Sober*.

XI. Trustees

- A. Review resumes of candidates for:
 - 1. Eastern Canada Regional Trustee
 - 2. Pacific Regional Trustee
- B. Review slate of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.
- C. Review slate of directors of A.A. World Services, Inc.
- D. Review slate of directors of AA Grapevine, Inc.
- E. Discuss the revised “Procedures for a Partial or Complete Reorganization of the General Service Board, the A.A.W.S. or AA Grapevine Boards.”
- F. Consider revising text highlighting service roles at the group level in the pamphlet “The A.A. Group.”
- G. Consider request to revise the pamphlet “Do You Think You're Different?” to include stories reflecting greater diversity.

XII. Archives

- A. Review content and format of Archives Workbook.

XIII. International Conventions/Regional Forums

- A. Discuss update report on methods of closing the Big Meetings at the International Convention.
- B. Discuss ways to encourage interest in Regional Forums and attract first-time attendees.